VIVO WORKSHOPS • THURSDAY, AUGUST 12, 2010

VIVO DATA ANALYSIS & VISUALIZATION

How to Program, Extend and Utilize

Instructors: Micah Linnemeier, Chintan Tank, Nianli Ma, and Katy Börner

Cyberinfrastructure for Network Science Center, Indiana University

Location: Break Out C  Time: 8 AM - 12 PM

Through the VIVO project, high quality academic data from systems of record becomes available in a common format through Semantic Web technologies. Data that was previously difficult to access and combine becomes available to anyone, creating a unique opportunity for academic and industry stakeholders to utilize this data in conjunction with their own areas of expertise. The most compelling uses of VIVO data might come from 3rd-party developers creating analyses, applications, and services that meet their specific needs.

This hands-on workshop aims to empower participants to understand, access, and utilize VIVO data for administrative, commercial, or research purposes. It starts with a brief overview of techniques and workflows used to analyze and visualize temporal, geospatial, topical, and network datasets at a micro, meso, and macro level. Emphasis is on the design of insightful visualizations. Next, we will present the general VIVO architecture and explain and demonstrate different options to access and work with VIVO data and to use or extend VIVO code drawing on Indiana University’s experience with VIVO service development. All services and applications are documented at a level of detail that makes it easy for others to replicate and extend them.


Last but not least, we will showcase different data analyses and visualizations of VIVO data at the individual, institution, and national level such as:

- **Individual level.** Statistics and ego-centric scholarly networks on VIVO Profile pages.
- **Institutional level.** Analyses and visualizations of funding intake and publication output for departments and centers accessible via the VIVO Index page. Download of relevant data in tabular and network formats for further analysis using the Network Workbench tool.
- **National level.** Visualization of VIVO installations and their profile holdings together with web page access and general VIVO information requests. Plus, services that use VIVO URIs to access data across different VIVO instances.

The workshop concludes with a general question and answer session.
Workshop Attendees
Registered by Aug. 4, 2010

<table>
<thead>
<tr>
<th></th>
<th>NAME</th>
<th>TITLE</th>
<th>INSTITUTION / AFFILIATION</th>
<th>EMAIL</th>
</tr>
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<tbody>
<tr>
<td>2</td>
<td>Bertuzzi, Stefano</td>
<td>Health Science Policy Analyst</td>
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<td>Brown University</td>
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<td>NBIC</td>
<td><a href="mailto:barandmora@gmail.com">barandmora@gmail.com</a></td>
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<td>Pre, John M.</td>
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<td>11</td>
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Workshop Schedule - Part I

Social Network Visualizations
- Visualization Types and Levels
- Exemplary User Needs
- Proposed VIVO Visualizations

15 min break

Accessing and Using VIVO Data
- VIVO Architecture
- Accessing VIVO data
- Developing for VIVO
- How we use VIVO data: The Visualization Pipeline
Workshop Schedule - Part II

Visualization Details
- Co-author visualization
- Sparklines
- Data download and analysis

Hands-On
- Creating and Executing SPARQL queries
- Creating visualizations based on SPARQL query results

Outlook
- Institution Level Visualizations Under Development
- National Level Visualizations

Q&A

Social Network Visualizations
- Visualization Types and Levels
- Exemplary User Needs
- Proposed VIVO Visualizations
### Type of Analysis vs. Scale of Level of Analysis

<table>
<thead>
<tr>
<th>Micro/Individual (1-100 records)</th>
<th>Meso/Local (101–10,000 records)</th>
<th>Macro/Global (10,000 &lt; records)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Statistical Analysis/Profiling</strong></td>
<td>Individual person and their expertise profiles</td>
<td>Larger labs, centers, universities, research domains, or states</td>
</tr>
<tr>
<td><strong>Temporal Analysis (When)</strong></td>
<td>Funding portfolio of one individual</td>
<td>Mapping topic bursts in 20-years of PNAS</td>
</tr>
<tr>
<td><strong>Geospatial Analysis (Where)</strong></td>
<td>Career trajectory of one individual</td>
<td>Mapping a states intellectual landscape</td>
</tr>
<tr>
<td><strong>Topical Analysis (What)</strong></td>
<td>Base knowledge from which one grant draws.</td>
<td>Knowledge flows in Chemistry research</td>
</tr>
<tr>
<td><strong>Network Analysis (With Whom?)</strong></td>
<td>NSF Co-PI network of one individual</td>
<td>Co-author network</td>
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</table>
Mapping Indiana’s Intellectual Space

- **Identify**
  - Pockets of innovation
  - Pathways from ideas to products
  - Interplay of industry and academia

**Geospatial/Network Analysis**
2001-2006, BioMed, IN Scope

*Academic-Industry collaborations and knowledge diffusion*
Mapping Topic Bursts

Co-word space of the top 50 highly frequent and bursty words used in the top 10% most highly cited PNAS publications in 1982-2001.


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Co-word space of the top 50 highly frequent and bursty words used in the top 10% most highly cited PNAS publications in 1982-2001.

Spatio-Temporal Information Production and Consumption of Major U.S. Research Institutions


Research questions:
1. Does space still matter in the Internet age?
2. Does one still have to study and work at major research institutions in order to have access to high quality data and expertise and to produce high quality research?
3. Does the Internet lead to more global citation patterns, i.e., more citation links between papers produced at geographically distant research institutions?

Contributions:
- Answer to Qs 1 + 2 is YES.
- Answer to Qs 3 is NO.
- Novel approach to analyzing the dual role of institutions as information producers and consumers and to study and visualize the diffusion of information among them.

Temporal/Geospatial Analysis
1982-2001, US, PNAS (BioMed) Scope Citation impact and knowledge diffusion
Research Collaborations by the Chinese Academy of Sciences
By Weixia (Bonnie) Huang, Russell J. Dubon, Elisha F. Hardy, Katy Börner, Indiana University, USA

This map highlights the research co-authorship collaborations of the Chinese Academy of Sciences with locations in China and countries around the world. The large geographic map shows the research collaborations of all CAS institutes. Each smaller geographic map shows the research collaborations by the CAS researchers in one province-level administrative division. Collaborations between CAS researchers are not included in the data. On each map, locations are colored on a logarithmic scale by the number of collaborations from red to yellow. The darkest red is 3,395 collaborations by all of CAS with researchers in Beijing. Also, flow lines are drawn from the location of focus to all locations collaborated with. The width of the flow line is linearly proportional to the number of collaborations with the locations it goes to, with the smallest flow lines representing one collaboration and the largest representing differing amounts on each geographic map.

Geospatial Analysis
World, Chinese Academy of Science
Collaboration and knowledge diffusion via co-author networks
Individual Co-PI Network
Ke & Börner, (2006)

Temporal/Network Analysis
2001-2006, US, InfoVis Scope
Evolving project-PI networks
Mapping the Evolution of Co-Authorship Networks

Studying the Emerging Global Brain: Analyzing and Visualizing the Impact of Co-Authorship Teams

Research question:
• Is science driven by prolific single experts or by high-impact co-authorship teams?

Contributions:
• New approach to allocate citational credit.
• Novel weighted graph representation.
• Visualization of the growth of weighted co-author network.
• Centrality measures to identify author impact.
• Global statistical analysis of paper production and citations in correlation with co-authorship team size over time.
• Local, author-centered entropy measure.
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Mapping Transdisciplinary Tobacco Use Research Centers Publications

Compare R01 investigator based funding with TTURC Center awards in terms of number of publications and evolving co-author networks.

Zass & Börner, forthcoming.
Mapping Transdisciplinary Tobacco Use Research Centers Publications

Compare R01 investigator based funding with TTURC Center awards in terms of number of publications and evolving co-author networks.

Zass & Börner, forthcoming.

Temporal/Network Analysis
Comparing co-author networks with different funding

Reference Mapper
Duhon & Börner, forthcoming

(a) Overview
(b) Visual Index
(c) Details
(d) Top-10 Most Similar
Reference Mapper

Duhon & Börner, forthcoming

(a) Overview
(b) Visual Index

Topical/Network Analysis
2009, US, NSF Funding
Grouping interdisciplinary funding proposals for review

Latest ‘Base Map’ of Science

- Uses combined SCI/SSCI from 2002
  - 1.07M papers, 24.5M references, 7,300 journals
  - Bibliographic coupling of papers, aggregated to journals
- Initial ordination and clustering of journals gave 671 clusters
- Coupling counts were reaggregated at the journal cluster level to calculate the
  - (x,y) positions for each journal cluster
  - by association, (x,y) positions for each journal
Science map applications: Identifying core competency

Funding patterns of the US Department of Energy (DOE)

Science map applications: Identifying core competency

Funding Patterns of the National Science Foundation (NSF)
Science map applications: Identifying core competency

Funding Patterns of the National Institutes of Health (NIH)
Science map applications: Identifying core competency

Funding Patterns of the National Institutes of Health (NIH)

Interactive Science Map of NIH Funding

Interactive Science Map of NIH Funding


Interactive World and Science Map of S&T Jobs
Angela Zoss, Michael Conover, Katy Börner (2010).
Interactive World and Science Map of S&T Jobs

Angela Zoss, Michael Connover, Katy Börner (2010).

Social Network Visualizations

- Visualization Types and Levels
- Exemplary User Needs
- Proposed VIVO Visualizations
Exemplary User Needs

- **Individual level.** Researchers would like to enter data once and then use it to print cv’s, annual summary reports, find team members & mentors, render web pages to “become effortlessly visible” in support of collaboration and research.

- **Institutional level.** Campus level officials need to pool (expertise) resources for major grant applications, understand research strengths and trends of different units as part of competitive landscape analysis, advertise their institution to recruit and retain students and faculty.

- **National level.** Funding agencies and others need to understand who is working on what topic(s), what research areas/expertise centers are emerging, or who is funding/supporting a certain topic/expert team.

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Proposed VIVO Visualizations

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- **National level.** Visualization of VIVO installations and their profile holdings together with web page access and general VIVO information requests.

- **Graphic Design Visualizations** that show VIVO team, VIVO Conference Attendees, and VIVO activity.
VIVO Individual Level Visualizations

Ego-centric visualizations show the
- number of papers,
- number of authors,
- co-author network, and
- tables with counts per year.

Networks can be traversed, i.e., users can travel from people profile node to the next.

Network visualization can be saved. Data can be downloaded for further processing in MS Excel, Stats packages, network analysis tools.

Initial draft I shown on the left.
VIVO Release 1 v. 1.1: Individual Level Co-Author Visualization

Cramer, Ellen J.  Research Associate

4 publication(s) within the last 10 years  incomplete data

View at VIVO publications and corresponding co-author network

Select

http://usertesting.mannlib.cornell.edu/display/CramerEllenJ
VIVO Institution Level Visualizations

Institution level visualization will be available from the VIVO Index page and comprise statistics such as:
- publications/funding/courses,
- # of linkages, e.g., co-author,
- paper-citation, paper-author, etc.,
- # downloads over time are plotted.

Geospatial and science map overlays as well as network layouts with well defined base maps, e.g., two lists of nodes in a bimodal network will be written into a PDF file for viewing and printing.

Temporal animation of growth corresponds to multiple pages (one per year) with identical reference system.

VIVO National Level Visualizations

Includes a diagram illustrating the connections between various institutions and data sources, such as RDF Triple Stores, Linked Open Data, and search functionalities. The diagram shows a network of nodes representing different institutions and data formats, connected by lines indicating relationships and data flows.
Graphic Design Visualizations

that show

- VIVO Team,
- VIVO Conference Attendees, and
- VIVO Activity.

There are more than 120 people working on different aspects of VIVO.
This workshop covers a rather small piece of the entire VIVO project effort.
Attendees, Their Activities, and Affiliations

Bimodal network of 177 attendees and 17 activities. Attendee nodes are color-coded by affiliations and activities. Nodes of keynote speakers and nodes with a degree larger than four are labeled.

Legend

Name
Authority
Degree of Importance

Commerce

Government

Academic

VIVO: Enabling National Networking of Scientists

http://www.vivoweb.org

Cumulative Counts (USA)
Jan 29 - Feb 5, 2010

- VIVO People Profiles: 24,216
- VIVO Email Requests: 4
- VIVO Web Visits (Cities): 7,966
- VIVO Code Downloads (World): 20

The National Research Network: VIVO: Enabling National Networking of Scientists NIH U24RR029822
Start: Sept 2009
PI: Michael Conlon, University of Florida
Award amount: $12,300,000
Shown are the:
- Number of people profiles in the 7 different installation sites as well as CAS and U of Melbourne
- Email contacts by data and service providers as well as institutions interested to adopt VIVO.
- The number of visitors on http://vivoweb.org
Circles are area size coded using a logarithmic scale.

VIVO 1.0 source code was publicly released on April 14, 2010
87 downloads by June 11, 2010.
The more institutions adopt VIVO, the more high quality data will be available to understand, navigate, manage, utilize, and communicate progress in science and technology.
Science is global. World view of VIVO activity.
Web site visits are aggregated at the country level.

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15 min break
Accessing and Using VIVO Data

- VIVO Architecture
- Accessing VIVO Data
- Developing for VIVO
- How we use VIVO data: The Visualization Pipeline

VIVO technical components

- **VIVO**
  - local ontology extensions
  - theming & branding, navigation, browse tools
- **VIVO**
  - servlets, page templates, javascript, css
- **Tomcat**
  - Java servlet container
- **Apache**
  - web server
- **Jena**
  - Java RDF library
- **Pellet**
  - reasoning engine
- **Lucene**
  - Java search library
- **Java Freemarker & JSPs**
- **MySQL**
  - relational database
VIVO’s Three Functional Layers

- **end users**: Search and browse interface
- **Editors**: Display, search and navigation setup
- **Curators**: Curator editing
- **Ontology Editing**: Ontology Editing
  - **Data ingest**
  - **Data export**

Local Data Flow

- **Local systems of record**
- **National sources**: RDF
- **VIVO (RDF)**
- **Shared as RDF (RDFa, RDF harvest SPARQL endpoint)**

Interactive input:
- Researchers
- Librarians
- Administrative Staff
- Self-Editors

Local systems of record examples:
- Peoplesoft
- Grants DB
- PubMed
- Publishers
Storing Data in VIVO

- Information is stored using the **Resource Description Framework (RDF)**.
- Data is structured in the form of “triples” as subject-predicate-object.
- Concepts and their relationships use a **shared ontology** to facilitate the harvesting of data from multiple sources.

![Diagram showing relationships between entities in VIVO](image)

<table>
<thead>
<tr>
<th>Subject</th>
<th>Predicate</th>
<th>Object</th>
</tr>
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<tbody>
<tr>
<td>Jane Smith</td>
<td>is member of</td>
<td>Dept. of Genetics</td>
</tr>
<tr>
<td></td>
<td>has affiliations with</td>
<td>College of Medicine</td>
</tr>
<tr>
<td></td>
<td>author of</td>
<td>Genetics Institute</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Journal article</td>
</tr>
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</table>

Institutional Architecture

- **Three sources of VIVO information**
  - User data
  - Institutional data
  - Provider data
- **Two formats for output**
  - Web Pages for users
  - Resource Description Framework for applications

![Diagram showing institutional architecture](image)
Data Representation Using RDF Triples

Detailed relationships for a researcher at Cornell U.
Open source code (BSD) and ontology available at [http://vivoweb.org](http://vivoweb.org).

Query and Explore

- By individual
  - Everything about an event, a grant, a person
- By type
  - Everything about a class of events, grants, or persons
- By relationship
  - Grants with PIs from different colleges or campuses
- By combinations and facets
  - Explore any publication, grant, or talk with a relationship to a concept or geographic location
  - Explore orthogonally (navigate a concept or geographic hierarchy)
Accessing and Using VIVO Data

- VIVO Architecture
- Accessing VIVO Data
- Developing for VIVO
- How we use VIVO data: The Visualization Pipeline

Methods of Accessing VIVO Data

- Linked Open Data (via RDF or N3)
- SPARQL Endpoints
- Read “The Semantic Web: An Introduction”
  http://infomesh.net/2001/swintro

Author: Chris Bizer
Taken from: http://esw.w3.org/topic/SweolG/TaskForces/CommunityProjects/LinkingOpenData#dbpedia-lod-cloud
Open Linked Data (via RDF or N3)

- Advantage: Accessible by anyone on the Web.
- Disadvantage: Difficult to work with large amounts of data quickly/easily.

- N3 example:
  - http://vivo-vis-test.slis.indiana.edu/vivo/individual/Person72/Person72.n3
- RDF example:
  - http://vivo-vis-test.slis.indiana.edu/vivo/individual/Person72/Person72.rdf

SPARQL Endpoints

- Advantage: Working with data is easier/faster (using SPARQL queries).
- Disadvantage: May not be accessible to everyone.
Accessing and Using VIVO Data
- VIVO Architecture
- Accessing VIVO Data
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- How we use VIVO data: The Visualization Pipeline

Developing a VIVO Application

- What you need
  - Someone who understands Semantic Web technologies.
  - Someone who can program (ideally these two are the same person!)
  - A computer with access to the web.
  - The rest is project dependent.
Development Scenarios

- Customize a VIVO instance.
- Create a new Data Ingest option (Data Harvester).
- Create an External VIVO Application
- Create an Internal VIVO Application
- Customized VIVO instance
- Internal VIVO Application (Visualization)

Customize a VIVO Instance

- Do this when you want to change:
  - Theming and Branding
  - Navigation
  - Browse tools
  - ...

- This is supported: and relatively easy: Most (all?) current adopters do this.

- Resources: See the site administrator’s guide on vivoweb.org: http://www.vivoweb.org/support/user-guide/administration
New Data Ingest Option (Data Harvester)

- Do this when you want to:
  - Ingest data from a new external data provider, or your own internal data sources.
  - If the data is in a relational database, it is already partly supported.
- Resources:
  - Check out the separate data ingest tool and source code at http://sourceforge.net/projects/vivo/files/
  - Get in touch with the harvester development team (University of Florida) at http://sourceforge.net/projects/vivo/support

Create an ‘External’ VIVO Application

- Do this when you want to:
  - Integrate VIVO data with your application.
  - Write an application that exists independently from a VIVO instance.
- Resources:
  - Get in contact with the VIVO team. http://vivoweb.org/contact should route you to the right contacts, depending on your project specifics.
  - Learn about the semantic web or examine our ontology at http://www.vivoweb.org/support
Create an ‘Internal’ VIVO Application

- Do this when you want to:
  - Write something more tightly integrated with VIVO.
  - How to integrate depends on application needs.
- Resources:
  - Get in contact with the VIVO team. http://vivoweb.org/contact should route you to the right contacts, depending on your project specifics.
  - Download VIVO’s source code and get in contact with VIVO developers at http://sourceforge.net/projects/vivo/

Create an ‘Internal’ VIVO Visualization

- Do this when you want to:
  - Write a visualization of VIVO data to be included inside a VIVO instance.
  - Visualization architecture is modular: Easy to drop in code.
- Resources:
  - Contact mwlinnem@indiana.edu
  - Download VIVO’s source code and get in contact with VIVO developers at http://sourceforge.net/projects/vivo/
  - More on this shortly…
Needed for VIVO Vis Development

- Human Resources:
  - Web design/visualization skills (front-end)
  - Web development/Java skills (back-end)
  - Relational database expertise if you are involving non-semantic web data.
- On the server:
  - The VIVO server itself (includes Tomcat, MySQL, and more; see VIVO installation guide)
  - Plenty of memory (depending on how much data you intend to load)
- On the desktop:
  - Eclipse IDE for Java development
  - Flash/Flex/Flare and Google Visualization API for completed visualizations (more on this later)

IU Research Instance

http://vivo-vis.slis.indiana.edu

- Contains test data for visualization development.
  - Scopus publication data from May 2008 (grant data from NSF in the works).
  - Data was converted from CSV to RDF format.

![Distribution of publications over years in IU Research Instance](chart.png)
Accessing and Using VIVO Data

- VIVO Architecture
- Accessing VIVO Data
- Developing for VIVO
- How we use VIVO data: The Visualization Pipeline

VIVO Visualization Architecture

1. User requests the visualization
2. Request is received by the VIVO application
3. Vis Controller gets control
4. Vis Controller delegates the control of flow to the specific handler for the requested visualization
5. The handler passes request information to the SPARQL Result Parser
6. SPARQL Result Parser queries the semantic web data store
7. Results of the query are converted into Java objects
8. Java objects are used to generate response in the requested format
9. Request handler renders the generated response
Co-Author Visualization Pipeline

- Breakdown of serving the co-authorship visualization request received at,
  
  \[\text{http://vivo-vis.slis.indiana.edu/vivo1/visualization?uri=\text{http://vivoweb.org/ontology/core/Person72}&vis=coauthorship&render_mode=standalone}\]

- It has following parameters,
  
  - `/visualization` – URL prefix
  - `uri` = Unique URI of a person e.g. \[\text{http://vivoweb.org/ontology/core/Person72}\]
  - `vis` = coauthorship
  - `render_mode` = standalone

- Primer on some of the parameters
  
  - `vis` – Required. “Which visualization to be rendered?” E.g. Publication count visualization (person Pub Count), Co-authorship visualization (coauthorship), Person level visualization (person level) etc.
  - `uri` – Required. “Unique URI of an individual” E.g. \[\text{http://vivoweb.org/ontology/core/Person72}\]
  - `render_mode` – Optional. “How to render the data?” E.g. data (for downloadable file), dynamic (for AJAX Calls) & standalone (for visualization to reside on it's own page)
  - `vis_mode` - Optional. “Modifier for the visualization being rendered” E.g. “Publication count visualization” can be rendered in 2 ways - short & full.

- Since “/visualization” is provided in the URL VIVO application releases the control of flow to “Visualization Controller”
- Since the “coauthorship” is provided as value for “vis” parameter the controller delegates the control to Co-Authorship visualization request handler.
Co-Author Visualization Pipeline

- Captured parameters are passed to the SPARQL Result Parser
- Proceed only if URI is valid
- Plug parameters in the pre-built SPARQL query & run it

see next slide for pre-built SPARQL query

---

Pre-built SPARQL query

```sql
SELECT (str(<URI>) as ?authPersonLit) (str(?authorLabel) as ?authorLabelLit) (str(?coAuthorPerson) as ?coAuthPersonLit) WHERE {
  <URI> rdf:type foaf:Person .
  <URI> rdfs:label ?authorLabel .
  OPTIONAL { ?document core:year ?publicationYear } .
  OPTIONAL { ?document core:yearMonth ?publicationYearMonth } .
  OPTIONAL { ?document core:date ?publicationDate } }
```
Co-Author Visualization Pipeline

- Captured parameters are passed to the SPARQL Result Parser
- Proceed only if URI is valid
- Plug parameters in the pre-built SPARQL query & run it
- Using the query results create the java objects

If `render_mode` is “standalone” (or illegal `render_mode` provided) then,
- Handler saves all the structured data to be used by the front-end
- The application response object has hooks for plugging in front-end content with the structured data

If `render_mode` is “data” (for a CSV or GraphML file)
- `vis_mode` parameter is checked next to identify which data to be served.
- If “sparkline” is provided then serve the CSV file data
  - Traverse through the structured data and generate CSV content
- Else by default GraphML file data is served
  - Traverse through the structured data and generate GraphML content
Co-Author Visualization Pipeline

- Application response object is updated by Vis Response Content
- Visualization controller resumes control of flow

- Visualization Controller renders the visualization content
- User sees the output as a web page or file download prompt
Visualization Details

- Co-author visualization
- Sparklines
- Data download and analysis

Concept

- Based on “personal networks” or “ego-centric networks” from social sciences.
  - Visualization from the perspective of the “ego”.
- Frequent co-authors stand out.
- Sub-communities of collaborators are visible.
Code Libraries Used

- Flash
  - Powerful features
  - Consistent rendering across all browsers.
  - 97% of users have Flash installed\(^1\).
  - But it doesn’t work on the iPhone/iPad.
- Flare - [http://flare.prefuse.org](http://flare.prefuse.org)
  - A data visualization library for Flash.
  - A library for creating rich internet applications with Flash.
  - Used for interface components like buttons and text areas.


Data Access Details

The co-author visualization gets its data after the page is loaded.

1. The co-author visualization is given a URL to the data it needs when the page is loaded (flashvars).
2. The co-author visualization requests the network data from the URL.
3. The server returns the network data to the visualization.
4. The co-author visualization begins to load in the page, using the network data.
Network Clustering

- Uses ‘Agglomerative Hierarchical Clustering’
  - Assign each author to a separate cluster.
  - Evaluate all pair-wise distances between clusters (distance metrics are described in Distance Metrics Overview).
    - We use Cosine similarity, where authors are more similar if they tend to collaborate with the same authors with around the same frequency.
  - Construct a distance matrix using the distance values.
  - Look for the pair of clusters with the shortest distance.
  - Remove the pair from the matrix and merge them.
  - Evaluate all distances from this new cluster to all other clusters, and update the matrix.
  - Repeat until the distance matrix is reduced to a single element.

Process adapted from [http://www.improvedoutcomes.com/docs/WebSiteDocs/Clustering/Agglomerative_Hierarchical_Clustering_Overview.htm](http://www.improvedoutcomes.com/docs/WebSiteDocs/Clustering/Agglomerative_Hierarchical_Clustering_Overview.htm)

---

Interactivity

- Clicking an author node...
  - Shows the # of publications and co-authors shared with the ego.
  - Highlights that author’s collaboration links.
  - Brings up extra information and links in the sidebar.
Flash + HTML

- Adobe Flex lets Flash content communicate with external Javascript functions through the “External Interface” API (application programming interface).
- Javascript functions in the page modify the HTML content to show the information for the person who was clicked.
Thresholding

- Problem: Readability decreases significantly with >50 authors.
- Solution: Remove authors who have collaborated with the ego once, then twice, then three times, etc... until there are less than 50 authors shown.
- Result: Only the most important authors are included.
  - (full author list is via .csv download link).

Other Features

- Log or Linear Scaling
  - Users can switch between logarithmic and linear scaling for node and edge sizes.
  - This is provided by Flare.
- Save as image
  - Users can save a screenshot of the visualization.
  - This is provided by Flex.
- Download graphml file.
  - Users can download the full network in a standard format for further processing and analysis (more later).
  - The file you download is identical to the data provided to the co-author visualization from the VIVO server.
Different Layouts of a Network

Clustering

Co-author Selected

Log scale

Alphabetical sorting

Visualization Details

- Co-author visualization
- Sparklines
- Data download and analysis
Concept

- Proposed by Edward Tufte
  - "small, high resolution graphics embedded in a context of words, numbers, images"
  - Also, "data-intense, design-simple, word-sized graphics"
- Information graphic characterized by small-size & data intensity
- E.g. OMB data shows the ebb and flow of the deficit from 1983 – 2003.

Why Sparklines?

- To succinctly convey activity of an individual
- Sparklines by definition convey this in a simple and condensed way.
- Currently we have,
  - Number of publications over the years: 36 publication(s) from 2001 to 2010 (CSV File)
  - Number of Co-authors over the years: 80 co-author(s) from 2001 to 2010 (CSV File)
- But, Quantity != Quality
- Also, “less is good” might be the mantra in the domain of that individual.
- But, Pros >> Cons
Code Libraries Used

- Google visualization API
  - Google provides visualizations\(^1\) built using its API in JavaScript.
    - Visualizations are free for anyone to use, and relatively easy to work with.
    - Works in most modern browsers, including iPhone/iPad.
  - Provides ways to manipulate data like creating views based on certain conditions e.g. consider only rows of data that having dates later than \textit{1st January, 2001}.
  - We use Sparkline Visualization API\(^2\)
  - Sparkline images contained in HTML table are rendered using jQuery JavaScript library API.

see next slide for code snippet

---

Code Libraries Used

- jQuery
  - a fast and concise JavaScript library
  - simplifies HTML document traversing, event handling, animating, and AJAX interactions
  - We use it extensively to,
    - fetch data dynamically via AJAX calls,
    - display new tables on the fly
    - to activate the Visualizations
  - Also because it provides uniform behavior on all major browsers.

---

Different Sparkline Render Modes

- 2 render modes - short & full.
- Short sparkline,
  - On the main profile page it is a good idea to display a sparkline that considers the publications from just the last 10 years.
  - Below is an example of a “short” sparkline for an individual

```
24 publication(s) within the last 10 years [incomplete data]
```

- Full sparkline,
  - On the person level visualization page we display a sparkline that considers the publications spanning the entire career of an individual.
  - Below is an example of a “full” sparkline for the same individual

```
25 publication(s) from 1995 to 2010 [CSV File]
```
VIVO Sparklines

- When rendering the sparkline all the years in a particular time span are considered, not just the actual publication years.
  - E.g. an individual first published in 1995 & then in 2005 & 2010 then the sparkline visualization will consider the intervening years to have 0 publications.

- For cases when we cannot determine publication year we consider the publication to have “Unknown” year.

- Any sparkline will have a minimum time span of 10 years
  - E.g. an individual first published in 2005 but we will display a sparkline starting 10 years before the current year, which in current scenario means from 2001.

Data Used for Visualization

- **Server**
  - Java objects are created from SPARQL result parser
  - Traverse java objects, and
    - Generate JavaScript (JS) code for creating JS objects once activated
  - Check if short sparkline is requested
    - If so, then generate JS code for filtering out publications that were published before 10 years from current date
  - JS code is activated
    - JS objects are created

- **Client**
  - JS objects are passed to the Google sparkline API
    - Sparkline API returns with sparkline image embedded in an HTML table
Data Download

- Data used to render the sparkline visualization is made available in a simple .CSV format.
- Link to the file is just along side the respective sparkline visualization. Usually annotated as ".(CSV File)".
- Same data as used for rendering the sparkline but formatted as .CSV & made available to the user in a file.
- User is prompted to save or open the file for consumption.

<table>
<thead>
<tr>
<th>Year</th>
<th>Publications</th>
</tr>
</thead>
<tbody>
<tr>
<td>2001</td>
<td>2</td>
</tr>
<tr>
<td>2002</td>
<td>4</td>
</tr>
<tr>
<td>2003</td>
<td>2</td>
</tr>
<tr>
<td>2004</td>
<td>7</td>
</tr>
<tr>
<td>2005</td>
<td>7</td>
</tr>
<tr>
<td>2006</td>
<td>3</td>
</tr>
<tr>
<td>2007</td>
<td>10</td>
</tr>
</tbody>
</table>

"Incomplete Data" Disclaimer

- Accuracy of the visualization is only as good as the underlying data
- There are always exceptions like,
  - not all publications entered for a particular individual,
  - wrong individual is tagged with a publication etc.
- To guard against these discrepancies we display a disclaimer along side the visualizations.

- At later stages we intend to put up a link to which a user can follow-up if it notices discrepancies in the data.
Visualization Details

- Co-author visualization
- Sparklines
- Data download and analysis

Download Data

General Statistics
- 36 publication(s) from 2001 to 2010 (.CSV File)
- 80 co-author(s) from 2001 to 2010 (.CSV File)

Co-Author Network
(GraphML File)

Save as Image (.PNG file)

Tables
- Publications per year (.CSV File)
- Co-authors (.CSV File)

36 publication(s) from 2001 to 2010 (CSV File)

80 co-author(s) from 2001 to 2010 (CSV File)

<table>
<thead>
<tr>
<th>Year</th>
<th>Count</th>
<th>Co-Author(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2001</td>
<td>1</td>
<td>Chen C</td>
</tr>
<tr>
<td>2002</td>
<td>3</td>
<td>Chen C, McMillan T, Feng Y.</td>
</tr>
<tr>
<td>2003</td>
<td>2</td>
<td>Chen C, Betsy C.K.</td>
</tr>
</tbody>
</table>

Co-author network (GraphML File)

Save as Image (PNG file)
Publications per year (CSV File), see top file.

Co-authors (CSV File)

Load Co-Author Network (GraphML File)

Unzip and Run Sci2 Tool

Network Analysis Toolkit
Nodes: 81
Edges: 390

Visualize the file using Radial Graph layout.

Click on node to focus on it.
Hover over a node to highlight its co-authors.

Code and tutorials are linked from [http://sci.slis.indiana.edu/sci2](http://sci.slis.indiana.edu/sci2)
Hands-on

- Creating and Executing SPARQL queries
- Creating visualizations based on SPARQL query results
Playing with SPARQL

- Please visit our SPARQL query end-point specially created for the workshop at http://vivo-vis-test.slis.indiana.edu/vivo/workshop/sparqlquery/
  - This link will be disabled after the workshop due to technical reasons. In that case you will find the results already saved out for you in the “files” folder of the DVD.
  - You can also access the hands-on workshop material here.
  - We will be referring to this material throughout our tutorial.

- Now let us try different queries,
  - Get name of every person in the system
  - Get titles of all the publications in the system
  - Get titles of all the publications for a particular person in the system
  - Get all the co-authors for a particular person in the system

- Later we will try saving out the results in different formats.

Playing with SPARQL

- Get name of every person in the system

```
PREFIX rdf: <http://www.w3.org/1999/02/22-rdf-syntax-ns#>
PREFIX rdfs: <http://www.w3.org/2000/01/rdf-schema#>
PREFIX foaf: <xmlns.com/foaf/0.1/>

SELECT (str(?person) as ?personURI) (str(?personName) as ?personNameLit)
WHERE {
  ?person rdfs:label ?personName .
}
```
Playing with SPARQL

- Get titles of all the publications in the system

```sparql
PREFIX rdf: <http://www.w3.org/1999/02/22-rdf-syntax-ns#>
PREFIX rdfs: <http://www.w3.org/2000/01/rdf-schema#>
PREFIX bibo: <http://purl.org/ontology/bibo/>

SELECT (str(?publication) as ?publicationURI) (str(?publicationTitle) as ?publicationTitleLit)
WHERE {
    ?publication rdfs:label ?publicationTitle .
}
```

- Get titles of all the publications for a particular person in the system

```sparql
PREFIX rdf: <http://www.w3.org/1999/02/22-rdf-syntax-ns#>
PREFIX rdfs: <http://www.w3.org/2000/01/rdf-schema#>
PREFIX bibo: <http://purl.org/ontology/bibo/>
PREFIX foaf: <http://xmlns.com/foaf/0.1/>
PREFIX core: <http://vivoweb.org/ontology/core#>

SELECT (str(?publicationTitle) as ?publicationTitleLit)
WHERE {
    <http://vivo-trunk.indiana.edu/individual/Person72> rdf:type foaf:Person .
    ?publication rdfs:label ?publicationTitle .
}
```

- `<http://vivo-trunk.indiana.edu/individual/Person72>` denotes the particular person
Playing with SPARQL

- Get all the co-authors for a particular person in the system

```
PREFIX rdf: <http://www.w3.org/1999/02/22-rdf-syntax-ns#>
PREFIX rdfs: <http://www.w3.org/2000/01/rdf-schema#>
PREFIX bibo: <http://purl.org/ontology/bibo/>
PREFIX core: <http://vivoweb.org/ontology/core#>
PREFIX foaf: <http://xmlns.com/foaf/0.1/>

SELECT DISTINCT (str(?authorLabel) as ?authorLabelLit)
    (str(?coAuthorLabel) as ?coAuthorLabelLit)
WHERE {
    <http://vivo-trunk.indiana.edu/individual/Person72> rdf:type foaf:Person .
    ?publication rdfs:label ?publicationTitle .
    ?coAuthorshipNode core:linkedAuthor ?coAuthor .
    ?coAuthor rdfs:label ?coAuthorLabel .
    FILTER (<http://vivo-trunk.indiana.edu/individual/Person72> != ?coAuthor)
}
```

- `<http://vivo-trunk.indiana.edu/individual/Person72>` denotes the particular person

Playing with SPARQL

- Now let us try saving out the results in different formats.
  - Plain text (use option “RS_TEXT”)
  - Downloadable CSV file (use option “CSV”)
  - JSON (use option “RS_JSON”)
  - RDF (use option “RS_RDF”)

- We will be using results in JSON format to be utilized in next section.
  - JSON is used because of it’s human readability advantage.
  - Also, jQuery has a built-in parser for it so we don’t have to write one to parse the results during the workshop.
Hands-on

- Creating and Executing SPARQL queries
- Creating visualizations based on SPARQL query results

Creating Visualizations

- Use “template.html” as the base for each visualization we create.
  - This has clearly demarcated area for playing around with the code.
  - Demarcations are in the form,
    - `<!--
      START/END OF WORKSHOP SPECIFIC MOD AREA
    -->`
  - We would be working only in that portion of the file.

- The general flow of our code would be,
  - Get data
  - Use data to create JS objects
  - Use JS objects to create visualization object
  - Render visualization in specific portion in the final page
  - Specify exception case

- We will start with a simple [word cloud] visualization.
Creating Visualizations

- How to get data to be used in the visualization?

```javascript
/* jQuery provides a nice API "getJSON" to grab JSON content from a file and make it available for manipulation. */
$.getJSON('all-publications-titles.txt', function(jsonData) {

/* Here after we grab the JSON data we traverse through all the values. */
$.each(jsonData.results.bindings, function(index, item){

/* Here we print the index i.e. n\textsuperscript{th} publication & the title for all the publications in a pre-defined area – a DIV with id "information" - in the page. */
Note that "item.publicationTitleLit.value" is used to access the publication title in the parsed JSON object.
*/
    $('#information').append(index + " -> " + item.publicationTitleLit.value + "<br/>");
});
});
```

- Check “template-pub-wc-A.html” in “archive” folder to see this code snippet in action.

Creating Visualizations

- How to create JS objects?
  - We will be using google visualization API for creating objects.

```javascript
/* google provides ways to create data objects & also functions for manipulation. Here we create a “datatable” object and then fill our JSON data in it. */
var data = new google.visualization.DataTable();
data.addColumn('string', 'Title');
$.each(jsonData.results.bindings, function(index, item){
    $('#information').append(index + " -> " + item.publicationTitleLit.value + "<br/>");
});

/* Here we add the publication title value to the “data” object which will be used later to actually generate the visualization. */
data.addRow([item.publicationTitleLit.value]);
});
```

- Check “template-pub-wc-B.html” in “archive” folder to see this code snippet in action.
Creating Visualizations

- How to use JS objects to create & then render visualization object?
  - Specific visualization library we use to generate word cloud requires google’s data objects as input.

```javascript
/* This selects the id of the DIV object which will serve as the placeholder for the eventual visualization. */
var outputDiv = document.getElementById('wcdiv');

/* This creates the visualization object. */
var wc = new WordCloud(outputDiv);

/* This feeds the data to the visualization object along with a parameter for “stop word”. Stop words are used so that the visualization is not taken over by words in a publication’s title that do not provide any insight like “the, a, an” etc. So the words mentioned here will not be considered for generating the Word Cloud. */
wc.draw(data, {stopWords: 'a an and is or the of for to in by on with as but S at it not ' + 'than do use like from its are how au who via among that this can into'});
```

- Check “template-pub-wc-B.html” in “archive” folder to see this code snippet in action.

Creating Visualizations

- How to handle exceptions?
  - There might be chances that creating a visualization on the fly might slow your machine down. In such cases it is better to try out smaller dataset first.
  - We can control the number of records we want to consider for the word cloud by mentioning a simple condition during JS object creation.

```javascript
/* Here we specify number of publications we want to use for our visualization. */
var numPublicationsConsidered = 100;

/* This will keep track of the total publications present in our visualization. This will be different form “numPublicationsConsidered” only when total publications in the dataset is less than 100 (in this case). */
var totalPublicationsPresent = 0;

/* We introduce this condition when we are traversing the JSON data such that only create new data object if number of publications considered till now is less than a predefined value. */
if (index < numPublicationsConsidered) {
    data.addRow([{item.publicationTitleLit.value}]);
    totalPublicationsPresent = index;
} else { return false; } /* This will cause JSON data traversal to cease.*/
```

- Check “template-pub-wc-C.html” in “archive” folder to see this code snippet in action.
Creating Visualizations

- What is the final output?

  ![Word Cloud Example](image)

  *VIVO Visualization Workshop*

  *Publication's Title Word Cloud (from VIVO dataset)*


  Environmental change, Emerging technologies, Social networks, Human dimensions, Global.

- Check “publication-word-cloud.html” in the root folder to see this visualization in action.

---

Creating Visualizations

- Similarly we will now create our next visualization – Person Stats.
  - This is used to show some of the stats for a person viz., total number of publications & co-authors that the person has published with.
  - We have already covered the basics earlier on.
  - Here I will point out the differences.
  - We will get data from 2 different files, one for publication titles & other for co-authors.

```javascript
/* We process the file containing all the co-authors a person has published with. */
$.getJSON('katy-coauthors.txt', function(jsonData) {
    /* Manipulate co-authors data */
});

/* We process the file containing all the publications of a person. */
$.getJSON('katy-publications-titles.txt', function(jsonData) {
    /* Manipulate co-authors data */
});
```

- Check “template-person-A” in “archive” folder to see this code snippet in action.
Creating Visualizations

- How to get the stats?
  - Our main goal is to draw horizontal bars based on the number of publication (& co-authors)
  - So we will collect that data next.

  ```javascript
  /* This will store the stats that are required to render the visualization. */
  var personName;
  var totalPublications = 0;
  var totalCoAuthors = 0;
  
  /* This will render the name of the person in out visualization. Note that “authorLabelLit” stores name of the
  person in our JSON file. */
  personName = jsonData.results.bindings[0].authorLabelLit.value;
  
  /* While traversing through co-authors JSON we increment a counter for each co-author. */
  $.each(jsonData.results.bindings, function(index, item){
    totalCoAuthors++;
  });
  
  /* Similarly while traversing through publications JSON we increment a counter for each publication. */
  totalPublications++;
  
  Check “template-person-B” in “archive” folder to see this code snippet in action.
  ```

```

Creating Visualizations

- How to render the visualization?
  - We will be rendering 3 items,
    - Name of the person
    - Horizontal bar denoting number of co-authors
    - Horizontal bar denoting number of publications

  ```javascript
  /* This will set content of an HTML object denoted by class “person-name” to name of the person. */
  $('.person-name').text(personName);
  
  /* This will set width of an HTML object denoted by id “actual-coauthor-count” to be proportional to “totalCoAuthors”. We might
  want to adjust or normalize that value before setting the width. */
  $('#actual-coauthor-count').css('width', getAdjustedWidth(totalCoAuthors));
  
  /* This will set width of an HTML object denoted by id “actual-publication-count” to be proportional to “totalPublications”. We might
  want to adjust or normalize that value before setting the width. */
  $('#actual-publication-count').css('width', getAdjustedWidth(totalPublications));
  
  /* This function can be used to adjust the value. This will come handy especially in cases when number of co-authors for a person will
  exceed 1000. Currently 1 co-author translates to 1pixel of width of the bar. In this case it will mean that our horizontal bar might go off
  the screen. Ideally we would not want that. So we will use this function to resolve this. */
  function getAdjustedWidth(originalWidth) {
    var newHeight = originalWidth * 1;
    return newHeight;
  }
  
  Check “template-person-C” in “archive” folder to see this code snippet in action.
  ```
Creating Visualizations

- What is the final output?

  ![VIVO Visualization Workshop](image)

- Check “person-stats” in the root folder to see this code snippet in action.

Outlook

- Institution Level Visualizations Under Development
  - Science Maps
  - Comparison visualization
- National Level Visualizations
(Generated using dummy data. The values shown here are not real).
From Local to National

VIVO Documentation, Code, and Data

Documentation and Code:
- VIVO Web Site: http://www.vivoweb.org
- VIVO Support: http://www.vivoweb.org/support
- VIVO Ontology: http://www.vivoweb.org/download#ontology
- Sourceforge for source code: http://sourceforge.net/projects/vivo

Data from VIVO Instances:
- http://vivo.ju.edu [Test Environment]
- http://vivo-on-vivo.mannlib.cornell.edu [release 1.0 -- Test environment]
- http://vivo.med.cornell.edu [release 1.0 -- production system]
- http://vivo.scripps.edu [release 1.0 -- production system]
- http://vivo.ufl.edu [release 1.0]
- http://vivo.psm.edu [release 1.0]
- http://vivo.cornell.edu [original web site]
- http://vivo.wustl.edu [release 1.0 -- production system]
- http://vivo-vis.slis.indiana.edu [Test Environment, 1.1]
All papers, maps, cyberinfrastructures, talks, press are linked from http://cns.slis.indiana.edu