Brief Bio and (PR)^2: Problems & Pitches – Rants & Raves by Kyle Brown

Kyle is the founder of Innolyst, a technology consulting company providing tools and technologies to not-for-profit disease research foundations and large pharmaceutical companies. Innolyst has provided IT strategy and consulting services to the life sciences industry for Eli Lilly, Pfizer, Merck, Incyte Genomics, Theravance, Novartis, and many research foundations.

In addition, Innolyst is the provider of the Crossroads technologies, providing Collaborative Intelligence technologies to public research organizations. Prior to founding Innolyst in 2004, Kyle was founder and CEO of Ignite Knowledge Management, one of the first ASP (software as a service) companies now owned by British Telecom. Before Ignite, Kyle was founder of Project Solutions, a custom software development company specializing in CRM (customer relationship management) applications.

Prior to catching the startup bug, Kyle was principal IT manager at Sun Microsystems, responsible for global reporting worldwide. Kyle received his BS in Business from Indiana University in 1984.

Research Areas of Interest
Informatics, web-based technologies and collaboration methods.

• list of up to five major publications
  o None

• list of relevant projects you are working on
  o PatientCrossroads (genetic patient registries)
  o ResearchCrossroads (worlds largest collection of biomedical funding data)
  o TargetCrossroads (collaborative target validation)
  o Health Research Alliance gHRAsp database – funding data from largest foundations

• links to data or software you serve (if applicable)
  o http://www.researchcrossroads.com

• link to your home page.
  o http://www.innolyst.com

General Questions
1) What is (are) your main interest(s) in attending the workshop?
   I have massive data collections, and need better abilities for visualization and presenting the data.

2) What would you like to learn / achieve at the workshop?
   Tools, techniques, and ideas regarding how we can provide our data to a broader audience for visualization programs.

3) What do you see as your main personal/institutional contribution to “Measuring, Mapping, and Dramatizing Science”?
   Being able to contribute my expertise in aggregating, collating and curating data to make it meaningful and personalized.
An image I identify with…