Brief Bio and (PR)²: Problems & Pitches – Rants & Raves by William Gunn

Dr. William Gunn is the Head of Academic Outreach for Mendeley, a research management tool for collaboration and discovery. Dr. Gunn attended Tulane University as a Louisiana Board of Regents Fellow, receiving his Ph.D in Biomedical Science from the Center for Gene Therapy at Tulane University in 2008. His research involved dissecting the molecular mechanism of bone metastasis in multiple myeloma and resulted in a novel treatment approach employing mesenchymal stem cells, the body's own reparative forces. Frustrated with the inefficiencies of the modern research process, he left academia and established the biology program at Genalyte, a novel diagnostics startup. At Mendeley, he works to make research more impactful and reproducible and is an expert on altmetrics, reproducibility, and open access.

Homepage:  http://www.mendeley.com/profiles/william-gunn/
Software:  http://mendeley.com

General Questions

1)  Do you consider yourself a developer, platform user, idealist, creator, connector, etc.?
As Head of Academic Outreach for Mendeley, I am a really good connector who has represented Mendeley within the Open Data community. I sit on the SHARE and NISO Altmetrics working groups and co-direct the Reproducibility Initiative with Elizabeth Iorns.

2)  What is (are) your main interest(s) in attending the workshop?
One of the chief interests of Mendeley is understanding how researchers use our software and how that understanding can be mined to reveal trends about the research process itself. Therefore, we have some knowledge and expertise to share and we hope to learn from other experts as well.

3)  What would you like to learn / achieve at the workshop?
I would primarily like to learn about the aims of the PEGASCIS platform and how we can help.

4)  What tools, services, efforts are most relevant for the topic of the workshop?
http://impactstory.com
http://altmetric.com
http://mendeley.com